

2013 Public Outreach Materials

Public outreach materials are for members, groups, districts, Al-Anon Information Services (AISs), and Areas to reach out to professionals, the media, institutions, and the public. Professionals can also use these materials to distribute to their clients.

"Welcome!" Packets

Packets for the newcomer contain basic information about Al-Anon/Alateen. Groups can add local meeting information and literature of special interest.



Al-Anon Newcomer Packet x ✓

Welcomes first-timers with basic introductory Al-Anon pamphlets assembled in a sleeve. Includes P-7, P-13, P-14, P-48, P-53, P-67, S-4, and M-12.

K-10 \$1.40

LDC/GSO: _____

Alateen Newcomer Packet x ✓

Welcomes new Alateen members with helpful leaflets assembled in a sleeve. Includes P-21, P-22, P-41, P-67, S-4, S-20, M-9, M-13, M-18, and a sample issue of *Alateen Talk*.

K-18 \$1.40

LDC/GSO: _____

Al-Anon Adult Children of Alcoholics Newcomer Packet x

Welcomes those who grew up with parental alcoholism. Includes P-47, P-48, P-53, S-4, S-25, S-69, and M-12 assembled in a sleeve.

K-21 \$2.00

LDC/GSO: _____

Men's Newcomer Packet

Welcomes men affected by someone else's drinking and lets them know they belong. Includes P-1, P-7, P-13, P-14, P-48, P-53, P-62, P-67, S-4, and M-12 assembled in a sleeve.

K-23 \$2.00

LDC/GSO: _____

Parents' Newcomer Packet

Welcomes those whose child has a drinking problem. Includes P-7, P-13, P-14, P-16, P-48, P-53, P-67, S-4, and M-12 assembled in a sleeve.

K-24 \$2.00

LDC/GSO: _____

Professional Packet

Helpful leaflets for professionals who help families and friends of alcoholics. Includes P-41, P-48, S-4, S-17, S-20, S-25, S-37 assembled in a sleeve.

K-30 \$1.25

LDC/GSO: _____

K-30c Canadian version \$1.25

LDC/GSO: _____

Helpful materials for public outreach

Information for the Newcomer x ✓

Brief explanation of Al-Anon for the beginner. Six pages.

S-4 \$.20

LDC/GSO: _____

Detachment x ✓

Easy-to-use handout explains the basics of detachment.

S-19 \$.03

LDC/GSO: _____



Getting in Touch with Al-Anon/Alateen

Locate local Al-Anon and Alateen groups with this listing of Al-Anon Information Services/Intergroups throughout the world. Updated annually. Current edition.

Information also available on-line at www.al-anon.alateen.org.

S-23 \$.25

LDC/GSO: _____

Are You Concerned about Someone's Drinking? x ✓

Small leaflet for attracting people to Al-Anon.

M-1 \$.03

LDC/GSO: _____

Al-Anon/Alateen Is & Is Not Bookmark x ✓

Helps professionals and others understand Al-Anon and Alateen.

M-44 \$.05

LDC/GSO: _____



Outreach Bookmark x ✓

A simple means to share Al-Anon's message in libraries, waiting rooms, or other public places.

M-76 Free



Professional Referral Pad x ✓

Easy way for professionals to make referrals to Al-Anon/Alateen.

M-77 \$.50

LDC/GSO: _____



Al-Anon and Alateen's Role in Family Recovery

Al-Anon Family Groups' newest video offers short presentations for outreach to three primary audiences—adults, teens, and professionals. Great for outreach to professionals, their clients, and the public. Available on DVD, 75 minutes in total. (x ✓ subtitles)

DVD: AV-31dvd \$5.00

LDC/GSO: _____

Public Service Announcements (PSAs)

Broadcast an Al-Anon message on your local TV and radio stations

Every year, hundreds of stations across the U.S. and Canada broadcast our PSAs at no charge. Do the stations in your community have a copy? Give them what they need to encourage more people to find help at Al-Anon meetings. Contact your Area Public Outreach Coordinator for more details.

Al-Anon/Alateen Public Service Announcements (PSAs) for Television

Videocassette tagged with U.S./Canada toll-free meeting information number. Beta SP format for TV broadcast.

Includes multiple PSAs.

View PSAs on-line at www.al-anon.alateen.org.

AV-30 U.S. English TV PSAs \$30.00 LDC/GSO: _____

CAV-30 Canada English TV PSAs \$30.00 LDC/GSO: _____

Al-Anon/Alateen Public Service Announcements for Radio

CD tagged with U.S./Canada toll-free meeting information number.

ACD-30 U.S. English Radio PSAs \$8.00 LDC/GSO: _____

CA-30 Canada English Radio PSAs \$8.00 LDC/GSO: _____

Al-Anon Poster

Let potential members know about Al-Anon with this 8 1/2" x 11" poster. Provides WSO contact information and space for local contact information. Not sold individually.

M-79 Al-Anon English 5/\$4.00

LDC/GSO: _____



Questionnaires

Are You Troubled by Someone's Drinking?

Al-Anon Is for You!

Twenty questions help individuals identify a need for Al-Anon.

S-17 \$.03 LDC/GSO: _____

Has Your Life Been Affected by Someone Else's Drinking? Alateen Is for You!

Twenty questions for young people to decide if Alateen is for them.

S-20 \$.02 LDC/GSO: _____

Did You Grow Up with a Problem Drinker?

Al-Anon Is for You!

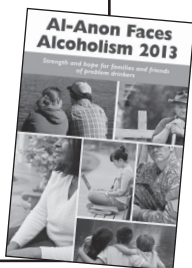
Twenty questions for adult children to decide if they can benefit from Al-Anon.

S-25 \$.03 LDC/GSO: _____

Al-Anon Faces Alcoholism magazine

Annual outreach magazine helps potential newcomers and professionals understand how Al-Anon can help. Available in English, French, and Spanish for members and groups to order in quantity. Check the Members Web site, www.al-anon.alateen.org/members, for more details.

Also available as free download at www.al-anon.alateen.org/onlinestore.



For access to additional Public Outreach resources available electronically, please contact the WSO or your Area Public Outreach Coordinator.

Suggested Reading for Professionals

Books:

How Al-Anon Works (softcover edition)

B-32 \$5.00 LDC/GSO: _____

Courage to Be Me: Living with Alcoholism

B-23 \$10.50 LDC/GSO: _____

Pamphlets:

Why Anonymity in Al-Anon?

P-33 \$.35 LDC/GSO: _____

Understanding Ourselves and Alcoholism

P-48 \$.25 LDC/GSO: _____

Al-Anon Spoken Here

P-53 \$.35 LDC/GSO: _____

Youth and the Alcoholic Parent

P-21 \$.35 LDC/GSO: _____

Facts about Alateen

P-41 \$.25 LDC/GSO: _____

Public Outreach Pamphlets

Al-Anon Fact File ✕ ✓

Factual information for the general public, media, and professional community. Eight pages.

P-36 \$\$.20

LDC/GSO: _____

Fact Sheet for Professionals ✕ ✓

Ideal information for professionals, including counselors, doctors, and teachers. Eight pages.

S-37ES Free Bilingual (English/Spanish)

S-37EF Free Bilingual (English/French)Canada

Attracting and Cooperating

Al-Anon's Eleventh and Twelfth Traditions are explained for members working with the media and professionals. Eight pages.

S-40 Free



Alcoholics, Their Families, and the Judicial System ✕ ✓

Helps lawyers, judges, family advocates, and other legal professionals refer families and friends of alcoholics to Al-Anon. Four pages.

S-65EF Free Bilingual (English/French)

S-65ES Free Bilingual (English/Spanish)

Al-Anon's Path to Recovery— Al-Anon Family Groups Welcome Native Americans/Aboriginals

Outreach tool for Native communities describes the benefits of the Al-Anon program. Six pages.

S-67 Free



Al-Anon Family Groups Welcome... African Americans... African Canadians... All People of Color

Outreach tool for people of color can help them identify a need for the Al-Anon program. Six pages.

S-68 Free

Al-Anon Family Groups Welcome Adult Children of Alcoholics

Outreach tool for those who grew up with alcoholism is ideal for outreach both inside and outside the fellowship. Six pages.

S-69 Free



Al-Anon Family Groups Welcome Gays and Lesbians

Outreach tool for gays and lesbians shares that hope and help are available in Al-Anon. Six pages.

S-70 Free

The Best of Public Outreach

Great outreach suggestions for organizing members' activities.

Available only as free download online at www.al-anon.alateen.org/members.

"Al-Anon Can Help" Series

These are ideal handouts for professionals and facilities.

What Happens after Treatment?

P-81EF English/French \$.06

LDC/GSO: _____

P-81ES English/Spanish \$.06

LDC/GSO: _____



Living in a Shelter?

P-82EF English/French \$.06

LDC/GSO: _____

P-82ES English/Spanish \$.06

LDC/GSO: _____



Doubting Your Sanity?

P-89EF English/French \$.06

LDC/GSO: _____

P-89ES English/Spanish \$.06

LDC/GSO: _____



Open Letters

Inform professionals how Al-Anon can help. Available as a free download online at www.al-anon.org/members, in English, French, and Spanish.

Open Letter to Spiritual Leaders (OS-1)

Open Letter to Doctors (OD-2)

Open Letter to a Lawyer (OL-3)

Open Letter to My Teacher (OT-5)

Open Letter to the Human Services Professional (OH-6)

Open Letter to the Student Assistance Professional (OSP-7)

Step 1

Item	Catalog #	Price \$	Quantity	Total cost
1				
2				
3				
4				
5				
6				
7				
8				

Catalogs & Order Forms

One copy of any of the following may be ordered at no charge:

- S-14 Al-Anon/Alateen Directory for Members with Special Needs
Listing of services and Al-Anon materials available for members with disabilities.
- S-15 Catalog: Al-Anon/Alateen Recovery and Service Material
- S-16 Conference Approved Literature (CAL) and Service Materials order form
- FS-16 French Translations listing and order form
- SS-16 Spanish Translations listing and order form
- S-35 Lois's Story/Lois W. & the Pioneers video rental order form
- S-41 The Forum magazine order form

Also available as free download at www.al-anon.alateen.org/onlinestore.

Thank you for your order.

Subtotal
Virginia Residents add 5% (state sales tax)
Shipping & Handling in U.S., Bermuda, Puerto Rico for orders totaling \$0-\$100.00 add \$10.00 for orders over \$100.00 add 10%
Shipping & Handling within Canada for orders totaling \$0-\$100.00 add \$20.00 for orders over \$100.00 add 20%
Shipping & Handling overseas for orders totaling \$0-\$50.00 add \$20.00 for orders over \$50.00 add 50%
Contributions to WSO: (Members Only) Please provide Group Number if applicable
Total Amount Enclosed

Step 2

Make checks payable and mail your order to:

AFG, Inc., 1600 Corporate Landing Parkway
Virginia Beach, VA 23454-5617

On-line: www.al-anon.alateen.org

Fax your order to 757-563-1655.

Do not send cash; No C.O.D. orders.
Please allow three weeks for delivery.
Canadian payments may be made in Canadian funds at the U.S. dollar equivalent.

Visa, MasterCard, American Express, and Discover accepted.
Please provide us with the information below:

Visa MasterCard American Express Discover

Exp. Date _____ Telephone _____

Card number _____

Card Security Code* _____

Signature _____

Required on all charge orders

* The security code is an "extra" number that accompanies your credit card. On Visa, MasterCard, and Discover, the number is the last three digits from the back of the card as it appears on/near the signature strip. On American Express cards, the number appears above and to the right of the regular card number on the front of the card.

Step 3

Send to: (please print)

Name

Address

City/State/Province

Zip/Postal Code/Country

Check total \$	Date	Order #
Do not write in this space		

Order from your local Literature Distribution Center (LDC):

Remember—when you buy from your local Literature Distribution Center, you support your local services.